

AI Applications – marking phases

Each paper will go through the following marking phases. See schedule for timing details.

pitch

10 marks, 5 mins + feedback

- present your hypothesis/experimental brief and explain why it is of interest and how it fulfils the ICA requirements for this paper;
- state your design approach;
- identify key information resources;
- you will be given verbal, formative feedback on your pitch. You must take note of this and complete a feedback review form to summarise the feedback and to state what actions/amendments you will take in response. Your completed feedback review will be submitted and marked as part of your paper submission.

presentation

20 marks, 15 mins + feedback

- present the practical investigation you have conducted – key design issues, results and initial critique;
- you will be given verbal feedback on your investigation, implementation, strategy for evaluation and critique. You must take note of this and complete a feedback review form to summarise the feedback and to state what actions/amendments you will take in response. Your completed feedback review will be submitted and marked as part of your paper submission.

paper submission

- this will be submitted electronically – see assignment specification for details.
- you will receive feedback referring to the paper when marking is complete.

viva

- vivas will be conducted at the discretion of tutors who may choose to discuss any aspects of your work including your literary review, your code, conclusion & evaluation and your response to earlier feedback;
- you will be given verbal feedback during the viva which should feed into your next paper so you must take note of this feedback and complete a review form.

Paper submission and viva will account for 70 marks.